

2018 CORPORATE CORNERSTONE BENEFITS

We offer the following as ANNUAL RECOGNITION, according to the Level of Giving. Each Higher Level receives the benefits of all Lower Levels. Recognition benefits are provided in the calendar year following the campaign during which a Cornerstone gift is pledged (i.e., in calendar year 2018 for gifts pledged during the fall 2017 Campaign).

PARTNER in Philanthropy [\$1,000-\$4,999]

- Listing in the annual *Leaders in Giving* and *Year in Review* publication (3,000 circ.) (size of ad based on giving level).
- Listing on the UWCNM Cornerstone website page
- Invitation to bi-annual Cornerstone event
- Quarterly reports

CHAPARRAL LEVEL [\$5,000+]

- Listing in the UWCNM Campaign brochures (32,000 circulation)
- Recognition at the Campaign Celebration event or other UWCNM event (200+ attendees)
- Listing on the Corporate Cornerstone wall and banners at UWCNM office

RIO GRANDE LEVEL [\$7,500+]

- Listing with link to your company's website on the UWCNM and Center for Nonprofit Excellence websites' homepages (90,000 impressions)
- Listing in a UWCNM Special Edition Cornerstone Newsletter (9,000 recipients)

BOSQUE LEVEL [\$10,000+]

- Customized message (upon request) for use in corporate communication (internal and external) about how your company is positively impacting the community
- Social Media post about your company
- Cornerstone Appreciation poster(s) for your workplace/offices

VALLEY LEVEL [\$25,000+]

- Cornerstone Appreciation poster(s) and window cling (upon request) for your workplace/office
- Listing with link to your company's website on the UWCNM website homepage
- Banner presence at all UWCNM events

MESA LEVEL [\$50,000+]

- Featured in our UWCNM Newsletter (8,000 recipients)
- Listing on UWCNM letterhead (43,000 impressions per year)

PIÑON LEVEL [\$100,000+]

- Corporate membership in all Affinity Group events
- Recognition provided in a conference room at UWCNM (10,000 visitors to UWCNM offices)
- Corporate banner displayed at Campaign Celebration (100+ attendees)

VISTA LEVEL [\$175,000+]

- Press release to all major local media outlets to celebrate gift
- Full page "ad" in the *Year in Review* (3,000 books)
- Invitation to serve in top-level volunteer positions on the UWCNM Finance Committee, Campaign Cabinet, Board and the Community Services Group